



ROOTED IN EXCELLENCE

For Client Advocacy Professionals

*Build the excellence within your team with
short, motivational videos*



The **Rooted in Excellence** series is a collection of short, motivational videos created by The Commission® to express how client advocacy professionals in today's environment are valued and appreciated.

The work they do matters!



A **client advocacy professional** represents the interest of clients in complex health, social, employer and community settings, ensuring that clients' needs and concerns are addressed.

Client advocacy professionals work to build and maintain trusting relationships while advocating for client needs through shared decision making, collaboration and coordination on the client's behalf. A client advocacy professional maintains the client's privacy, confidentiality, health and safety through advocacy and adherence to ethical, legal, accreditation, certification and regulatory standards or guidelines.



How the *Rooted in Excellence* videos can be used:

- To inspire and motivate the client advocacy professionals you lead
- To spark inspiration in order to better serve clients
- To highlight accomplishments in the workplace
- To emphasize the importance of leading with compassion



BUILD A FUTURE-READY WORKFORCE

WITH EXPERT VOICES OF SUPPORT



The ***Rooted in Excellence*** series brings wisdom from some of the nation's top speakers to showcase the excellence you and your team demonstrate.

EXPERT VOICES



Dr. Chantrise Sims Holliman
*Author, Speaker, Educator,
Resilience Coach*



April Lewis
Mental Fitness Coach



Dr. Wendy Lynch
*Researcher, Speaker, Author
of "Get to What Matters"*

Rooted in Excellence



“YOU ARE THE PULSE
BEHIND CLIENT
ADVOCACY, THE STEADY
PRESENCE BEHIND
TRANSFORMATION.”

Dr. Chantrise Sims Holliman
Author, Speaker, Educator,
Resilience Coach



**THE
Commission**
Certification & development of client advocacy
professionals for a future-ready workforce



“EVERY DAY THAT
YOU GO THE EXTRA
MILE FOR YOUR
CLIENT OR YOUR
COLLEAGUE, YOU
WIN.”

April Lewis
Mental Fitness Coach



**THE
Commission**
Certification & development of client advocacy
professionals for a future-ready workforce



“EXCELLENCE IS SHAPED
BY EVERY SEASON.
HARD OR EASY. BRIGHT
OR DARK.”

Dr. Wendy Lynch
Researcher, Speaker,
Author of “Get to
What Matters”



**THE
Commission**
Certification & development of client advocacy
professionals for a future-ready workforce

Dr. Chantrise Sims Holliman

Author, Speaker, Educator, Resilience Coach

As the CEO of Disturb the Universe, LLC, Chantrise Sims Holliman is a beacon of resilience and hope. Her journey as a partial paraplegic and bilateral amputee has not hindered her; instead, it has fueled her mission to empower women to overcome obstacles. An award-winning former educator, TEDx speaker and recognized influencer, Dr. Sims Holliman's message focuses on transforming fear and failure into faith and triumph, making her an inspiration for anyone facing life's challenges.





April Lewis

Mental Fitness Coach

April Lewis, an Executive Coach, Certified Health Coach and U.S. Army veteran, offers a unique blend of military discipline and personal development skills. At the A. Lewis Academy, she teaches professionals to manage stress and embrace change, enhancing their performance and resilience. Her experience as a Gold-Star Wife adds depth to her understanding of loss and resilience, making her insights particularly relevant for those facing stress and change in high-stakes environments.

Dr. Wendy Lynch

Researcher, Speaker, Author of “Get to What Matters”

Wendy Lynch, founder of Lynch Consulting and co-founder of Get to What Matters, LLC, has a 35-year career bridging human and business performance. A research scientist with a flair for translating complex concepts into actionable insights, Dr. Lynch has worked with Fortune 100 companies, held faculty positions and authored numerous publications. Her focus lies in applying big data solutions in human capital management, making her an invaluable voice in understanding the intersection of data, performance and human motivation.



Each expert brings their own unique voice to inspire your team around the themes of:

Built for Excellence

Excellence Within

Excellence in Action





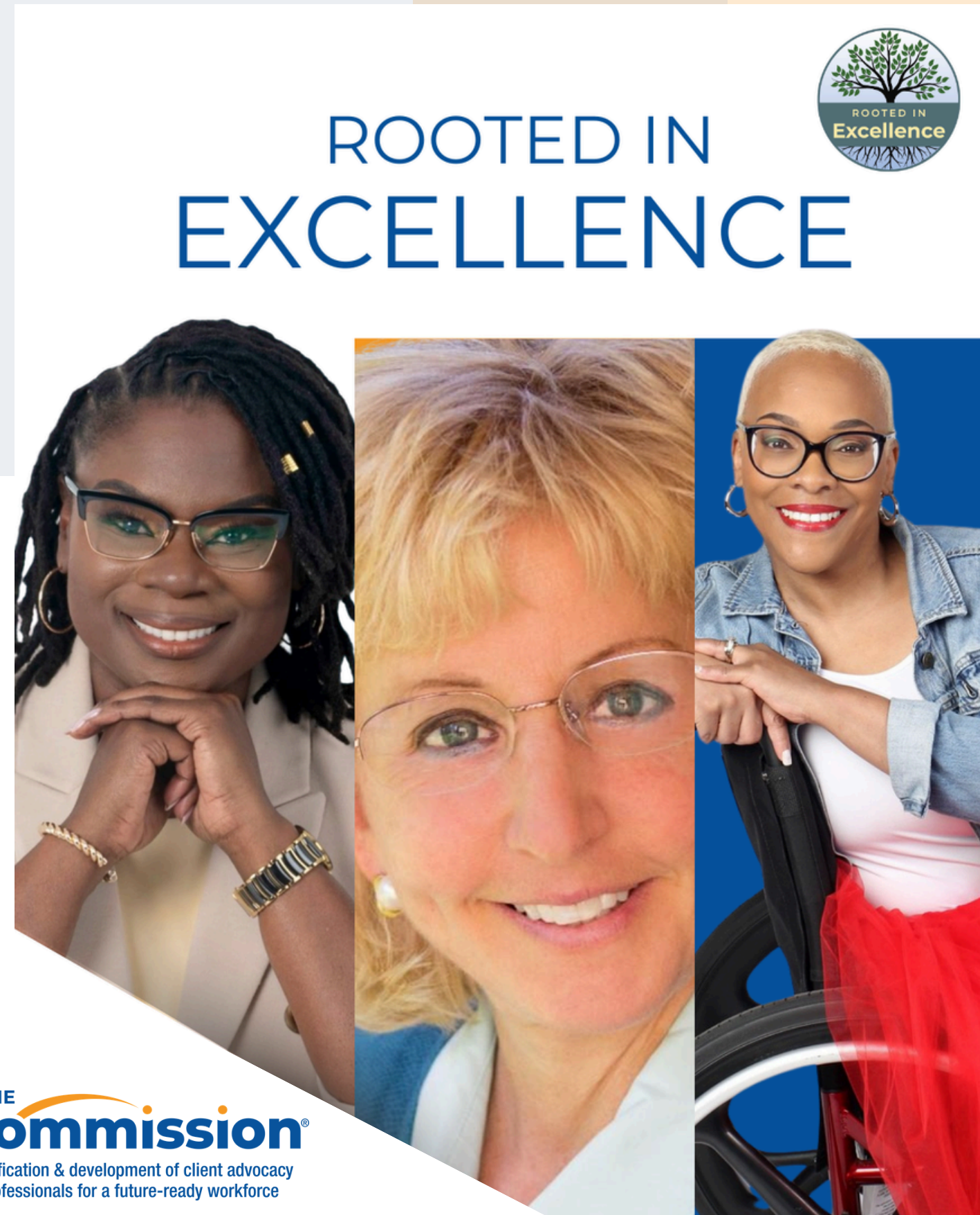
Team Meetings and Training Sessions:

Use the videos as a basis for team discussions on personal growth, professional challenges and a continued conversation about how to excel as a client advocacy professional.

Ready For Your Team To Start Watching?

Accessing the ***Rooted in Excellence*** series is easy. Visit yourcommission.org and click the Resource Center under the **Education & Workforce Resources** menu item to gain access to the entire series library.

**THE
Commission**
Certification & development of client advocacy
professionals for a future-ready workforce



Reflect, Connect, Act:

Questions to go deeper
during team discussions after
watching a video from the
Rooted in Excellence series.

What was the key message or takeaway
from this video for you?

What pushes you to excel?

Can you think of a recent situation where
applying these insights could have led to a
better outcome?

Which part of the video resonated most
with you?

What ways can you continue to build on
the excellence you already possess?



Leadership & Team Success

As you look for ways to nurture and motivate your team, select a ***Rooted in Excellence*** video as a 5-minute intro/discussion for your in-house staff training as a way to inspire and build confidence for a future-ready workforce.

Contact us today at education@yourcommission.org for semi-customized or customized training needs for your workforce!

<https://yourcommission.org/customized-training-request-form>

Are members of your team eligible to become board-certified?

Empower your team's professional journey by encouraging them to pursue certification with The Commission.

- Board-Certified Case Manager®(CCM®)
- Board-Certified Disability Management Specialist®(CDMS®)



About The Commission

The Commission is the preeminent, evidence-based credentialing body for over 50,000 client advocacy professionals. Accredited and volunteer-led, The Commission, formerly known as the Commission for Case Manager Certification, leverages more than 30 years of experience to validate essential knowledge and skills through certification. It prepares a future-ready workforce to respond to changes in system demands, roles, community needs and models of care through continuous learning opportunities.

 856.380.6836

 yourcommission.org

